

4i PROCESS™

MRC Innovations follows a disciplined, proprietary and dynamic 4i PROCESS that assists us in developing cost effective solutions for your business needs.

Step 1 > Immersion

MRC Innovations closely examines your end-to-end business processes. Typically starting with the end product and working backwards, MRC analyzes each and every step of the process to see if any efficiencies can be achieved, and what those might be.

Step 2 > Insight

MRC then synthesizes the findings into a coherent and insightful picture of both the current state of the organization and the outcomes desired.

Step 3 > Imagination

Imagination brings our insights to life. We prioritize the recommendations, identify the end result desired, and build a detailed plan for execution.

Step 4 > Implementation

Once the end result is clearly identified, using a skillful blend of facilitation, organizational planning, research and global contacts, MRC manages the implementation process and sees it to the very end.



Idea



Design



Engineering



Global Sourcing



Manufacturing



Importing / Shipping



Warehousing



Delivery



Customer Service



Save Time & Money



MRC INNOVATIONS HAS A BROAD SPECTRUM OF CAPABILITIES IN MANUFACTURING, DISTRIBUTION AND SERVICE.

- **Packaging Supplies:** cartons, bags, labels, plastics, rubber, foam, bottles, cans, drums, pulp & film
- **Displays:** temporary & permanent
- **Production Components & Assemblies:** molded & fabricated plastics, rubber, metal & woods.
- Finished Goods, Outsourced Products & Product Lines
- **Services:** Design, Engineering & Product Development
- **Printing:** web, sheet, digital, large format, lithography, flexography, screen, pad & gravure
- **Point of Sale:** signage, electronics, shelving & racks
- Apparel, Bags, Totes and other **Cut & Sew Operations**
- Contract Manufacturing
- Contract Packaging
- Contract Filling
- Fulfillment & Kitting
- Promotional Products & Sales Kits
- **Domestic & Offshore Manufacturing**
- Importing, Customs, Quality Control
- Warehousing (Private) & Logistics (3PL)